

# ELISSA PETTIBONE



Product and Graphic Designer with over a decade of experience. Skill set extends to two and three dimensional design, branding, marketing, typography & printing.

## SPECIALIZED SKILLS

GRAPHIC DESIGN  
LAYOUT DESIGN  
CONTENT MANAGEMENT  
SURFACE PATTERN DESIGN  
WEB DESIGN  
BRAND DEVELOPMENT  
DESIGN THINKING  
FRIENDLY AND FUN

## PROGRAM EXPERIENCE

ADOBE CC SUITE: PHOTOSHOP,  
ILLUSTRATOR, INDESIGN, ACROBAT



MICROSOFT OFFICE/EXCEL



WORDPRESS



SKETCH



320.282.7756  
elissagwenmeyers@gmail.com  
www.elissapettibone.com

## EDUCATION

**BS in Industrial Design (GPA 3.8)** '06-'10

*The University of the Arts, Philadelphia, PA*

- Honors and Deans list from '06-'10

-Focus on 2D, 3D design, & design theory

-Emphasized branding, product development and UX

-Awards include IDSA Merit Award Winner, ID Jr. Merit Award, Presidential, Richard J. Schreebeli Jr. & Jane Darley Naeye Scholarships.

**Pre-College Industrial Design (GPA 3.8)** '05

*Rhode Island School of Design*

-Learned foundational Design skills and programs

- Annie Nelson Memorial Scholarship: Perpich Center for Arts Education High School (used for RISD)

## RECENT EXPERIENCE

**Co-owner, Designer and Facilitator** '18-'19

*The Shop | Kachemak Bay Art Space, Homer, AK*

- Art making space and studio space facilitator, running all design aspects including website design, branding, marketing and social media management.

**Co-Founder, Designer** '10-present

*BLUEREDYELLOW Design and Natural Dyehouse*

-All design aspects including website, branding, product development, marketing, social media, content management and teaching. Received a small business grant through The Corzo Center for the Creative Economy. Business has been mentioned in numerous publications including NY Times.

**Gallery Manager** '17-'18

*International Gallery of Contemporary Art, Anchorage*

-Supervising all gallery operations & volunteers, show curation and provide graphic design work for events/flyers/website while maintaining social media and PR

**Freelance Print Designer** '14-16

*Print Collective, Los Angeles, CA*

-Graphic print design work to be sold to numerous companies in the textile/fashion industry including RVCA, Nordstrom, Vans, Abercrombie, Rory Beca, and Eddie Bauer.